

News Release

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For Immediate Release

CEO of Jones Soda to receive Blue Star Achievement Award on November 4

Peter van Stolk, President and CEO of Jones Soda, will receive Excellence Seminars International's Blue Star Achievement Award on Saturday, November 4. This annual award is presented to an Excellence Series graduate who has achieved outstanding results in their life, most importantly by contributing to others.

van Stolk graduated from the Excellence Series in the early 1990's and is famous for creating Jones Soda on a shoestring budget and turning it into a quarter-billion dollar marketing machine. And while his business is in the spotlight he chooses not to publicize his tireless commitment to giving back to society. van Stolk rarely discusses these efforts which include donations of both money and time to hospitals, emergency shelters for women and children, Covenant House, the Juvenile Diabetes Foundation, and many more.

Excellence Seminars International is proud to present the Blue Star Achievement Award to Peter van Stolk at 8:00 pm on Saturday, November 4 at the Executive Inn Coquitlam at 405 North Road, Coquitlam.

Excellence Seminars International delivers a full complement of educational opportunities for people seeking to greatly enhance the quality of their personal and professional lives. Since 1978 more than 75,000 people have attended The Pursuit of Excellence, the first course in the Excellence Series. Represented locally by Cathy Demers (formerly Munn), named Woman Entrepreneur of the Year by the University of Toronto's Rotman School of Management, Excellence Seminars International is proud to count entrepreneur Peter van Stolk among its graduates and present him with the Blue Star Achievement Award.

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