

## ***Operating Philosophy***

### **Idealism**

Our work is important. We have a shared purpose infused with idealism.

We desire the highest possible quality of life for each individual.

We envision that this work strengthens the fabric of goodwill that exists in the world.

### **Profit**

We are proud to be a profit-making organization which operates responsibly.

We take care of our business to ensure its future and the future of our work.

### **Action**

We believe that the way to create something is thoughtful investment: we commit to vision, take action, and appreciate every contribution.

We gauge progress by measuring results.

We know that perseverance furthers and we proceed in faith.



### **Integrity**

We operate with integrity.

We are an outstanding example of our principles in action.

### **Responsiveness**

We are responsive to market opportunity.

We listen for and explore new possibilities for growth.

### **Quality**

We are committed to consistently high quality in both product and service.

### **Right Use of Resources**

We value highly the right use of resources.

We strive for efficiency and to waste nothing.

We see our people as our most important resource.

### **Mutuality**

We foster cooperation and mutual winning through excellent communication.

### **Participation**

We participate wholeheartedly in a way that adds energy and is charged with enthusiasm.

### **Contact us:**

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