

Operating Philosophy

Idealism

Our work is important. We have a shared purpose infused with idealism.

We desire the highest possible quality of life for each individual.

We envision that this work strengthen the fabric of good will that exists in the world.

Profit

We are proud to be a profit-making organization which operates responsibly.

We take care of our business to ensure its future and the future our work.

Action

We believe that the way to create something is thoughtful investment: we commit to vision, take action, and appreciate every contribution.

We gauge progress by measuring results.

We know that perseverance furthers and we proceed in faith.



Integrity

We operate with integrity.

We are an outstanding example of our principles in action.

Responsiveness

We are responsive to market opportunity.

We listen for and explore new possibilities for growth.

Quality

We are committed to consistently high quality in both product and service.

Right Use of Resources

We value highly the right use of resources.

We strive for efficiency and to waste nothing.

We see our people as our most important resource.

Mutuality

We foster cooperation and mutual winning through excellent communication.

Participation

We participate wholeheartedly in a way that adds energy and is charged with enthusiasm.

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